## **Privacy Policy for Aussie Hoses Ecommerce Website**

At Aussie Hoses, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our ecommerce website or interact with our services. By using our website, you consent to the practices described in this Privacy Policy.

## **Information We Collect:**

Personal Information: We may collect personal information such as your name, email address, mailing address, phone number, and payment details when you place an order or register an account with us.

Non-Personal Information: We may collect non-personal information such as your IP address, browser type, operating system, and browsing behaviour through cookies and similar technologies.

### **How We Use Your Information:**

To Process Orders: We use your personal information to process and fulfill your orders, communicate with you regarding your purchases, and provide customer support.

To Improve Our Services: We may use non-personal information to analyse trends, track website usage, and improve the functionality and user experience of our website.

Marketing Communications: With your consent, we may send you promotional emails or newsletters about our products, special offers, and events. You can opt-out of these communications at any time.

## **Information Sharing:**

We do not sell, trade, or rent your personal information to third parties for their marketing purposes.

We may share your information with trusted third-party service providers who assist us in operating our website, processing payments, or delivering orders. These service providers are contractually obligated to maintain the confidentiality and security of your information.

#### **Data Security:**

We implement reasonable security measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction.

However, no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee the absolute security of your information.

## **Your Choices:**

You have the right to request access to, rectification, or deletion of your personal information. Please contact us if you wish to exercise these rights.

# **Children's Privacy:**

Our website is not directed to individuals under the age of 18. We do not knowingly collect personal information from children.

# **Changes to This Privacy Policy:**

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting on our website.

If you have any questions or concerns about our Privacy Policy or the handling of your personal information, please contact us at info@aussiehoses.com.au. Thank you for trusting Aussie Hoses with your privacy.